

## The **S**kype Sessions #13

23 March 2017, 11:00am

# Mobility as a Service – could this transform flows in cities for the public benefit

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The rapid development of technology and changing lifestyles offers an opportunity to reshape cities and reorganise flows. An example is 'Mobility as a Service' (MaaS) which already exists for services such as car-sharing, 'Boris bikes' or Oyster cards. The biggest impacts so far have been apps for e-taxis, such as Uber, and online delivery services, such as Amazon and Deliveroo. A fully integrated MaaS system would include all modes of travel with a single journey planning and payment system. The longer term pathway for MaaS is uncertain. One possibility is that it could reduce car ownership and increase walking and cycling and public transport to improve wellbeing and the urban environment, or it could result in more car-based travel by e-taxis and autonomous vehicles. We need to be thinking about the possibilities now while there is still time to shape the outcomes.

- What sort of future transport systems do we want for cities?
- How much public sector leadership and support will be needed?
- Is a new type of organisation needed for MaaS that cuts across policy sectors?
- Could the sharing of travel data be a benefit or is it a threat?
- Should it be a centralised 'big data' system or community-scale 'peer-to-peer' services?
- To what extent can we influence the outcome of this type of disruptive innovation?

## How to attend

**RSVP**

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**URL:** <http://tinyurl.com/LCSkypeSession>

**Deadline:** Monday 21 March 2017